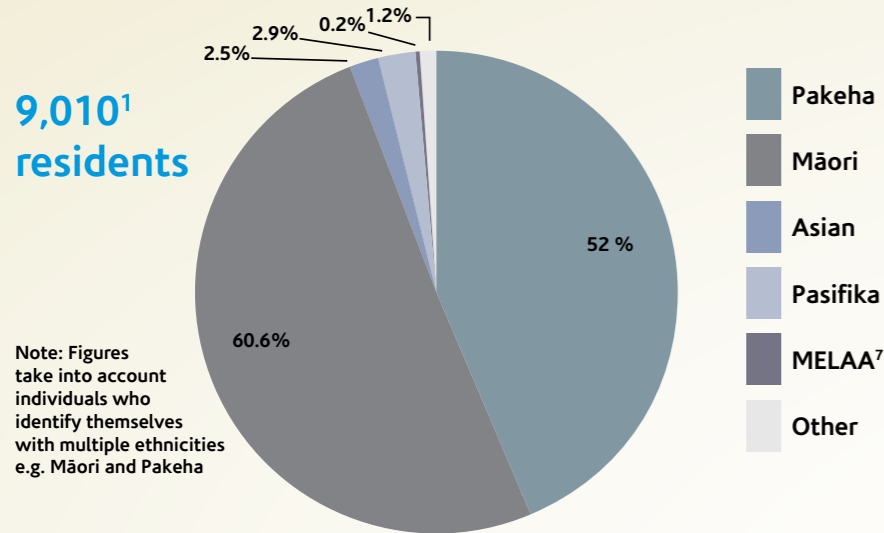


## OUR PEOPLE

9,010<sup>1</sup> residents



**“ Te Ao Mahi - te hononga o te hanga ki te whakahiato ora ”**  
Labour markets - the bridge between social and economic development

Population<sup>1</sup> 0.2% of NZ's population | 3% of BOP's population | 2.2% population growth (2.1% NZ)

Population by age group: 0-14yrs: **22.6%** | 15-24yrs: **11.8%**  
25-64yrs: **46.5%** | 65+ yrs: **19.1%**



### Income Indicators

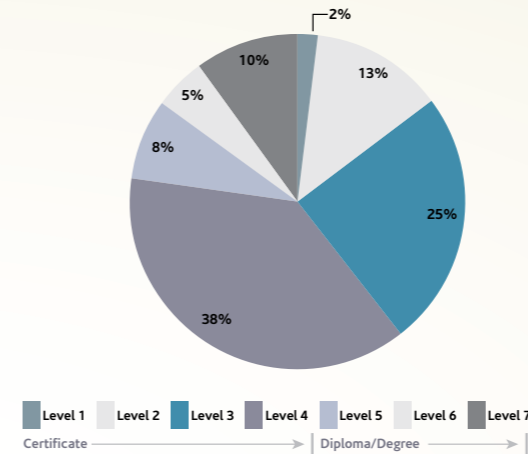
<b>\$1,340<sup>1</sup></b> Median weekly household income (\$1,867 NZ)	<b>9.8%<sup>1</sup></b> of households earn > \$100k <b>27.3%<sup>1</sup></b> of households earn < \$30k
<b>0.55<sup>1</sup></b> Average rental affordability ratio of NZ	<b>\$240<sup>1</sup></b> Average weekly rent (\$431 NZ)
<b>0.46<sup>1</sup></b> House price affordability ratio of NZ average	<b>\$305,960<sup>1</sup></b> Average house value (\$662,500 NZ)

### Iwi in Opotiki



## SKILLS AND WORK

### Highest Qualifications Gained<sup>6</sup>



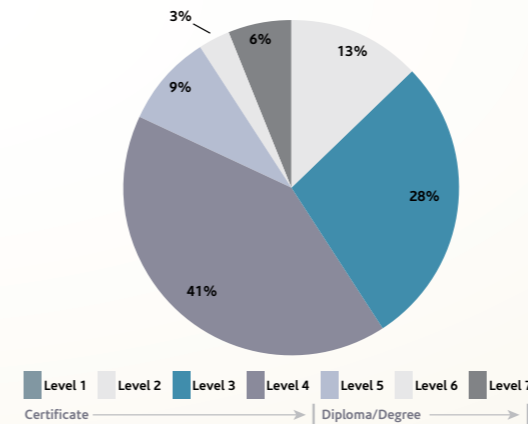
**1.5%<sup>3</sup>** employment growth (2.4% NZ)

**1.16%<sup>1</sup>** The ratio of underutilised labour in the B.O.P. compared with NZ

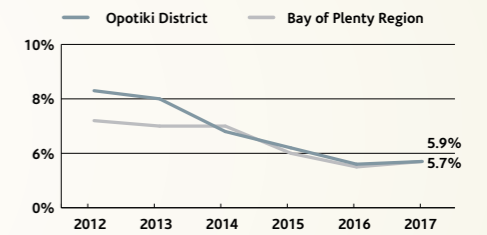
**5.9%<sup>3</sup>** unemployment rate (5.0% NZ)

**209<sup>4</sup>** 15-24 year old long-term NEET<sup>8</sup>

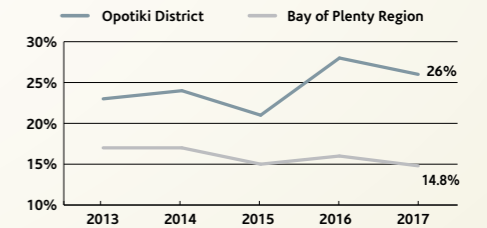
### Highest Qualifications Gained - Māori<sup>6</sup>



### Unemployment rate<sup>3</sup>



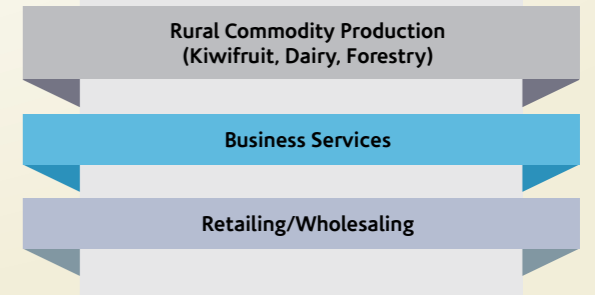
### Neet rate<sup>3</sup>



### The B.O.P. Labour Market<sup>5</sup>



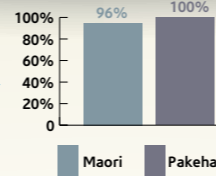
### Major industries in Opotiki District<sup>3</sup>



## EARLY LEARNING

690<sup>1</sup> children aged 0-4 years

96.6%<sup>2</sup> Children starting school who have attended early childhood education (96.7% NZ)



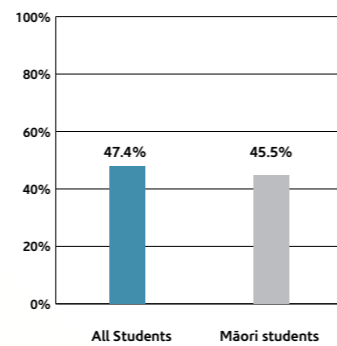
*“He taonga te mokopuna, kia whāngaia, kia tipu, kia rea”*  
A child is a treasure, to be nurtured, to grow, to flourish

## COMPULSORY EDUCATION

1,613 <sup>3</sup> Students	133 <sup>3</sup> Children started school in 2017
1,189 <sup>3</sup> Primary and Intermediate students (4,941 Māori)	424 <sup>3</sup> Secondary students (2,261 Māori)
136 <sup>3</sup> Teachers	13 <sup>3</sup> Schools



Students attending school regularly<sup>6</sup>



### Primary (Ages 5-13) Achievement<sup>4</sup>

Students at or above National Standards  
Reported numbers based on 33 out of 33 schools

**Reading**  
71% (539 students)

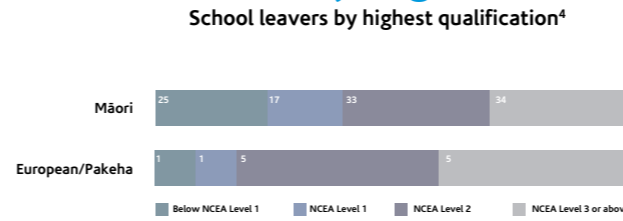
**Writing**  
64.2% (487 students)

**Mathematics**  
68.5% (523 students)

**Māori**  
Reading: 69.5% (427 students)  
Writing: 62.2% (381 students)  
Mathematics: 66.6% (412 students)

**European/Pakeha**  
Reading: 80.5% (91 students)  
Writing: 72.8% (82 students)  
Mathematics: 77% (87 students)

### Secondary (Ages 13-18) School leavers by highest qualification<sup>4</sup>



66 Total female leavers  
29 NCEA Level 3 or above  
17 NCEA Level 2  
8 NCEA Level 1  
12 Below NCEA Level 1



56 Total male leavers  
12 NCEA Level 3 or above  
21 NCEA Level 2  
9 NCEA Level 1  
14 Below NCEA Level 1

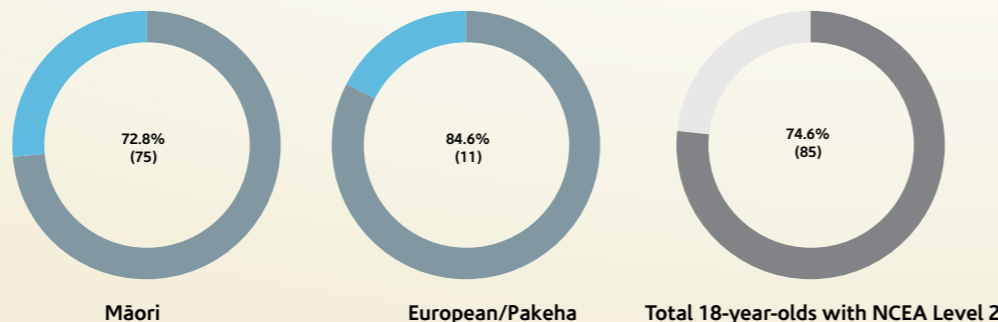
Proportion of leavers with NCEA level 2 or above: 64.8% ▲ 5.6 percentage points

Proportion of leavers with NCEA level 3 or above: 33.6% ▲ 8.2 percentage points

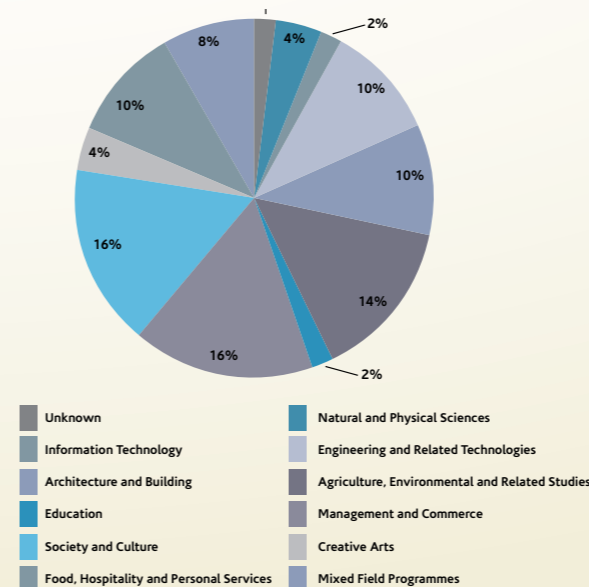
## TERTIARY EDUCATION



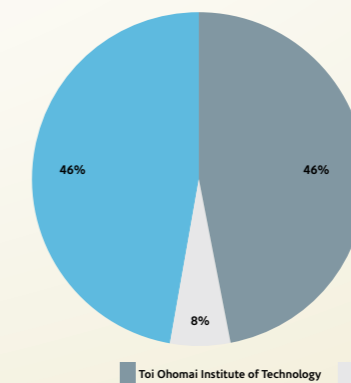
Secondary/Tertiary (Ages 16-18) QUALIFICATIONS 18-year-olds with NCEA Level 2 or equivalent<sup>4</sup>



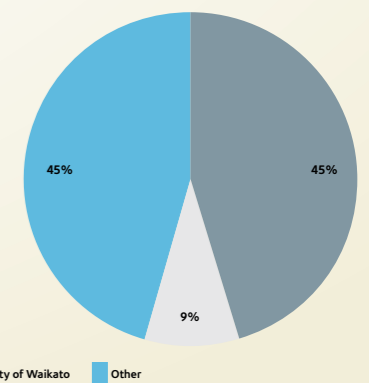
### All school leavers - Main fields of tertiary study (2015-2017)<sup>5</sup>



### Tertiary destinations - All school leavers<sup>5</sup>



### Tertiary destinations - Māori<sup>5</sup>



### Level of tertiary study enrolled in<sup>5</sup>

Level	All school leavers	Māori
LEVEL 1-3	62%	67%
LEVEL 4-6	23%	17%
LEVEL 7+	15%	17%

*“Mā te mātauranga matua ka whakawhanake i te oranga o te taurira, ʻtira o te hāpori”*

Tertiary education improves the lives of students and society