



# EASTERN BAY OF PLENTY YOUTH SURVEY 2022 RESULTS REPORT

PREPARED FOR TOI EDA BY PAUL KILLERBY 31 JULY 2022

# EBOP YOUTH SURVEY 2022 **KEY STATISTICS**

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303 respondents – mostly Year 11-13 students

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**47%** said they planned to enrol in a university course after finishing school 91% confident in achieving their study/work goals after finishing school

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## Executive summary

The 2022 Eastern Bay Youth Survey asked school / kura students aged 15-19 about their future plans, levels of confidence in achieving study/work goals after finishing school, and what types of jobs or industries they would like to know more about. The survey was completed by more than 300 students who were broadly representative of Eastern Bay's Year 11-13 student demographic profile, plus a small number of Year 10 students. The sample was under-represented by males and Māori relative to Eastern Bay's overall youth population (i.e. relative to both current students and early school leavers).

Key findings were similar to the 2021 survey, including:

- **47% said they planned to enrol in a university course after finishing school**, while a further 17% said they would look for a job in the local area, 13% get an apprenticeship or traineeship, 11% look for a job somewhere else, and 3% enrol in a Wānanga or Institute of Technology.
  - Females were almost twice as likely as males to say they planned to enrol in university after finishing school; whereas males were twice as likely to say they planned to look for a job or get an apprenticeship or traineeship.
  - Māori were less likely than European respondents to say they planned to enrol in university after finishing school (32% compared to 61%).
- 91% of respondents were somewhat, very, or extremely confident in achieving their study/work goals after finishing school.
- The most frequently cited jobs or industries that respondents said they would like to know more about were:
  - Health Care and Social Assistance (29%)
  - Arts and Recreation Services (21%)
  - o Construction (16%)
  - Professional, Scientific and Technical Services (15%)
  - o Retail trade (14%)
- There is a relatively good match between some of the major employment industries in the Eastern Bay and the top areas of interest by Year 11-13 school students, for example **health** care and social assistance (4<sup>th</sup> largest employing industry), construction (6<sup>th</sup>) and retail (5<sup>th</sup>). Conversely, manufacturing is the 2<sup>nd</sup> largest employing industry in the Eastern Bay but ranks lowly in terms of interest from students.

# Contents

Key statistics Error! Bookmark not define	ed.
Executive summary	iii
ntroduction	.1
Questionnaire design	. 1
Survey implementation	.1
Survey results	2
Data cleaning	2
Prize draw	2
Sampling error	3
Sample demographics	3
Plans after leaving school	6
Confidence in achieving goals after finishing school	10
Types of jobs or industries of interest	13
Results summary	15
Sample size and profile	15
Plans after leaving school	15
Confidence in achieving goals after finishing school	16
Types of jobs or industries of interest	16
Appendix 1: Survey questionnaire	17

# Introduction

This report presents findings from the 2022 Eastern Bay Youth Survey undertaken by Toi EDA. The survey asked school / kura students aged 15-19 in the Eastern Bay of Plenty about their future plans, levels of confidence in achieving study/work goals after finishing school, and what types of jobs or industries they would like to know more about. Comparable results from the 2021 survey are also shown, along with benchmarking to Census and other data.

# Questionnaire design

The table below summarises questionnaire items in the 2022 survey and where these items were sourced. A copy of the questionnaire is in **Appendix 1**.

Qu	estion in 2021	Question in 2022	Question source	Comparative data source
1.	Email address	Email address	Nil– used for prize draw	Nil
2.	Year level	Year level	2018 Eastern Bay Youth Survey	Prior survey results, Ministry of Education data
3.	What do you plan to do after leaving school?	What do you plan to do after leaving school?	Adapted from Queensland Youth Survey (2019)	n/a (different categories used)
4.	How confident are you in achieving your study/work goals after finishing school?	How confident are you in achieving your study/work goals after finishing school?	Adapted from Mission Australia Youth Survey (2019)	Mission Australia Youth Survey (2019) results
5.	What types of jobs or industries would you like to know more about?	2018 Eastern Bay Youth Survey	n/a (prior survey used different categories, 2021 survey used ANZSIC standard categories)	n/a (open question)
6.	Gender?	Gender?	Census	Census data
7.	Ethnic group/s?	Ethnic group/s?	Census	Census data

Survey design components and source

# Survey implementation

Survey responses were collected from 26 May to 27 June 2022. The survey was implemented through SurveyMonkey online link and hardcopy option which was made available at the EBOP Careers Expo in late May. As an incentive, respondents had the opportunity to go into a draw to win one of twenty \$50 Prezzy cards.<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> Prezzy Cards can be spent in any outlet where Visa is accepted electronically.

# Survey results

## Data cleaning

Data cleaning was undertaken to remove test surveys and any respondents who:<sup>2</sup>

- only answered a small portion of the questions (partial responses)
- didn't meet the target criteria
- sped through the survey
- 'straight-lined' through the survey
- provided unrealistic answers
- gave inconsistent responses
- offered nonsensical feedback in open-ended questions.

This resulted in removal of 7 responses, giving in an effective sample size of 303.

Data cleaning summary

	No.
Total surveys (raw data)	310
Less:	
Test surveys	4
Didn't meet target criteria	2
Unrealistic answers	1
Effective sample size	303

A further aspect of data cleaning was adding a small number of 'other' ethnicity responses into categories where this was relatively clear (e.g. 'Cook Island' into 'Pacific Peoples'), to enhance the demographic cross-tabulations for each item. Otherwise the 'other' response was left uncategorised (e.g. New Zealand, Canadian, South African, Australian). This was the same approach as the 2021 survey analysis.

## Prize draw

Following data cleaning stage, email addresses were selected using a random number generator. This list was provided to Toi EDA to notify the winners and arranged to deliver the prizes. Email addresses were not used for any other purpose than the prize draw.

<sup>&</sup>lt;sup>2</sup> <u>www.surveymonkey.com/curiosity/survey-data-cleaning-7-things-to-check-before-you-start-your-analysis/</u>

## Sampling error

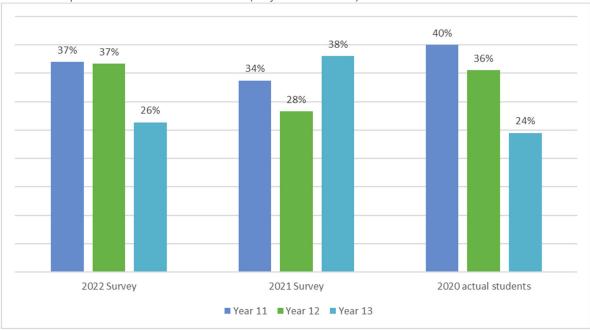
The effective sample size of 303 equates a moderate sampling error of approximately **+/- 5.5%** at the 95% confidence level. The sample size represents almost 10% of the overall population of Eastern Bay young people. Cross-tabulations throughout this report by Year level, gender and ethnicity (where reportable) have a larger sampling error due to the smaller sub-sample sizes.

The inclusive and broadly representative range of school students who responded gives a relatively high degree of confidence that the results are similar to what would have been found if every Eastern Bay student in Year 11-13 had participated in the survey, subject to the sample being underrepresented by males and Māori young people.

## Sample demographics

#### Year level

Of the total respondents in Years 11-13 in the 2022 survey sample, 37% were in Year 11, 37% in Year 12 and 26% in Year 13. This is a similar profile to overall school enrolments in the Eastern Bay, and a better match than the 2021 sample profile.



Year 11-13 responses vs actual student enrolments (% of total Year 11-13)

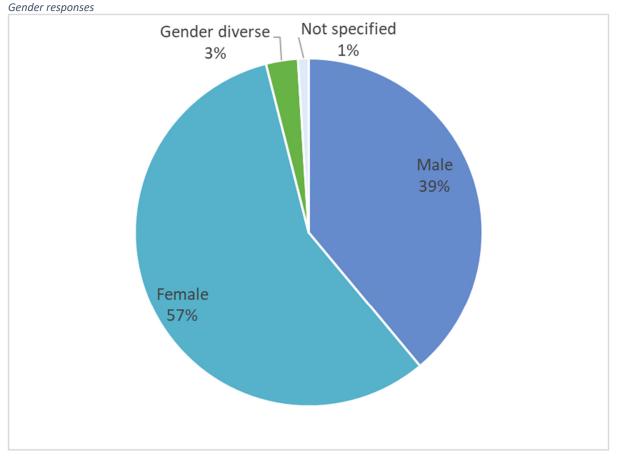
Notes: Student enrolments (2020) from Education Counts, School Rolls Dashboard, total rolls for Kawerau, Opotiki and Whakatane. Denominator excludes Year 10 students.

Responses were also received from 10 young people in Year 10. While these have been included in the overall responses and analyses in this report, the sub-sample of Year 10 students is too small to be analysed on its own and so separate results are not shown for the Year 10 sub-sample.

Only one respondent (0.3% of total sample) did not specify their Year level. This response was also treated as above.

#### ${\sf Gender}$

Relative to the overall population aged 15-19 and to the student population in Year 11-13, the sample was over-represented by female respondents (57%) and under-presented by males (39%). In addition, 3% identified as gender diverse and 1% did not specify.



#### Gender comparative figures

Gender	2022 Survey (No.)	2022 Survey (%)	Census (2018) (%)	School rolls (%)
Male	118	39%	52%	50%
Female	273	57%	48%	50%
Gender diverse	9	3%		
Not specified	3	1%		
Total	370	100%	100%	

Notes: Census (2018) is ages 15-19 in Kawerau, Opotiki and Whakatane (including those not at school). School rolls (2020) is from Education Counts, School Rolls Dashboard - Year 11-13 by gender for Kawerau, Opotiki and Whakatane.

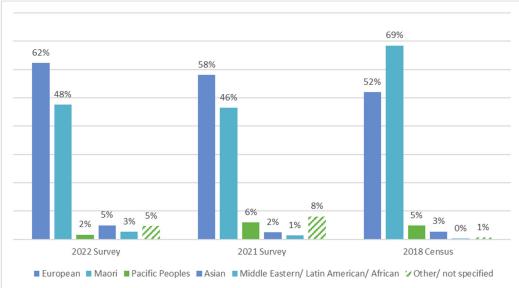
#### Ethnicity

Compared to 2018 Census results, the sample was over-represented by European respondents. While almost half the respondents identified as Māori, the sample remained under-representative of the percentage of Eastern Bay Māori young people (including those both at school and left school). Comparable data on actual enrolments is not available as the data has different counting rules, however school rolls data does confirm a progressively smaller percentage of students identify as Māori between Year 10 and Year 13, which indicates that Māori are leaving school earlier than non-Māori young people in the Eastern Bay.

Of the total respondents in the 2022 survey sample, 62% identified with the European ethnic group, 48% Māori, 2% Pacific Peoples, 5% Asian, 3% Middle Eastern/ Latin American/ African, and 5% other or not specified. Responses under the 'other' category included:<sup>3</sup>

- American
- Australian
- Canadian
- Cook Island
- Dutch
- Indian
- Irish
- New Zealand
- Scot
- Scottish
- South African
- South African
- South Korean
- Sri Lankan

#### Ethnicity survey responses vs 2018 Census results (15-19 years)



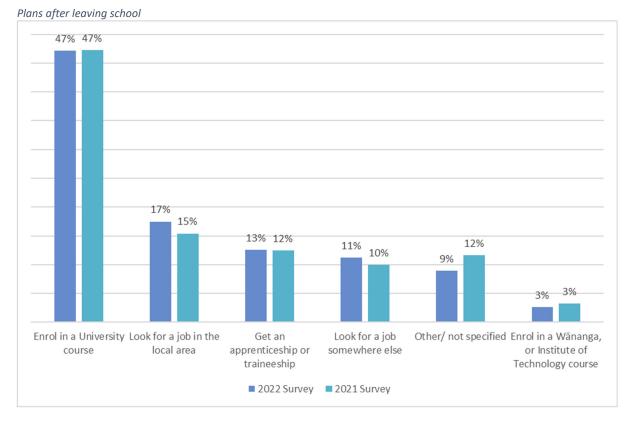
Notes: (1) Results add to more than 100% as people can identify with multiple ethnic groups. (2) Young people (2018) is from Census for ages 15-19 in Kawerau, Opotiki and Whakatane.

<sup>&</sup>lt;sup>3</sup> In some cases, these were also categorised into a specific ethnic group.

## Plans after leaving school

#### Overall sample

Respondents were asked: 'What do you plan to do after leaving school?' Overall in 2022, 47% said they planned to enrol in a university course, 17% said they would look for a job in the local area, 13% said they would get an apprenticeship or traineeship, 11% said they would look for a job somewhere else, 9% gave another response or did not specify, and 3% said enrol in a Wānanga or Institute of Technology course.<sup>4</sup> Results were similar in the 2021 survey.



#### 'Other' responses

'Other' responses in 2022 were themed as follows: **Defence forces:** 

- Air Force
- Army
- Go into the air force
- Going to the navy
- Join NZDF
- Military
- Navy
- NZDF-Infantry (Combat Specialist)

<sup>&</sup>lt;sup>4</sup> By comparison, according to Education Counts data, around 4% of Eastern Bay's 2020 school leavers enrolled in 2021 in a Certificate 1-2 course, 27% in Certificates and Diplomas 3-7, and 19% in a Bachelors or above.

#### Gap year:

- Gap Year
- Take a gap year

#### Not sure:

- I don't know
- No Idea
- not sure
- Not sure
- unsure
- Unsure

#### Other:

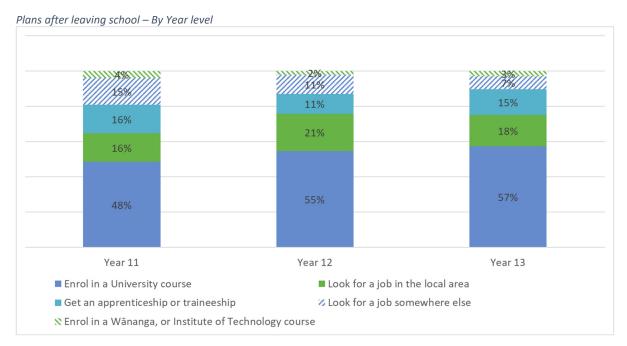
- Apprentice and university after
- Architecture
- Do an online Lash course
- Europe Bike Racing
- get a job to save money to invest in starting my own marketing business
- Hospitality
- Move Away
- Police College
- Rugby pathways
- Tourism

## By Year level

Similar to the 2021 survey results, in 2022:

- Unsurprisingly, the percentage of respondents who said they want to enrol in a university course increased between Year 11 (48%), Year 12 (55%) and Year 13 (57%). Underpinning this pattern, note that between Year 10 and Year 13, more than 40% of Eastern Bay students leave school (i.e. do not complete Year 13).<sup>5</sup>
- Compared to Year 12 and 13 respondents, Year 11's were more likely to say they wanted to look for a job somewhere else (15%).

<sup>&</sup>lt;sup>5</sup> According to Education Counts data for 2020, Year 10 enrolments were 737, Year 11 = 671, Year 12 = 596, and Year 13 enrolments 411, a decrease of 44%.

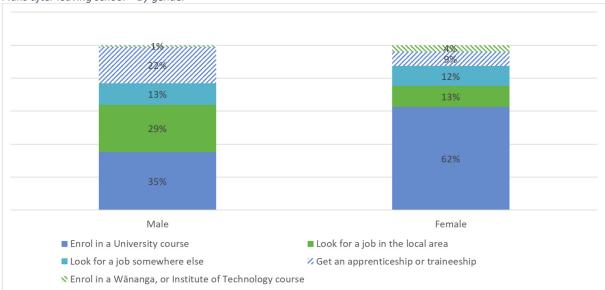


Note: Denominator excludes other/not specified.

#### By gender

Similar to the 2021 survey results, respondents' plans after leaving school varied considerably by gender. In 2022:

- Female respondents were more likely to say they wanted to enrol in a university course (62% vs 35% male).
- Male respondents were relatively more likely to say they wanted to look for a job in the local area (29% vs 13% female) or get an apprenticeship or traineeship (22% vs 9%).



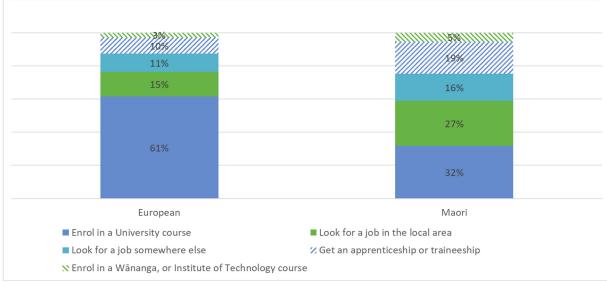
Plans after leaving school – By gender

Notes: Graph excludes 9 respondents who identified as gender diverse, of whom 7 said they would enrol in a university course, 1 Enrol in a Wānanga, or Institute of Technology course and 1 look for a job elsewhere. Denominator excludes other/not specified.

## By ethnicity

In 2022:

- Amongst respondents who identified with the European ethnic group, 61% said they wanted to enrol in a university course, 15% look for a job in the local area, 11% look for a job elsewhere, 10% get an apprenticeship or traineeship and 3% enrol in a Wānanga or Institute of Technology course.
- Amongst respondents who identified with the Māori ethnic group, 32% said they wanted to enrol in a university course, 27% look for a job in the local area, 19% get an apprenticeship or traineeship, 16% look for a job elsewhere and 5% enrol in a Wānanga or Institute of Technology course.



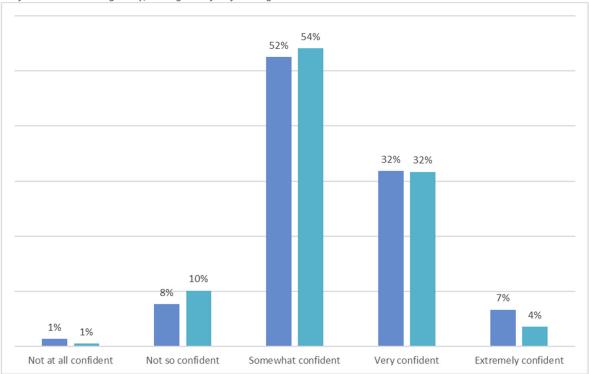
Plans after leaving school – By ethnicity

Notes: Respondents could select more than one ethnic group, hence there is overlap between the European and Māori subsamples. Denominator excludes other/not specified.

## Confidence in achieving goals after finishing school

#### Overall sample

Asked in 2022: 'How confident are you in achieving your study/work goals after finishing school?', 1% said 'not at all confident', 8% 'not so confident', 52% 'somewhat confident', 32% 'very confident', and 7% 'extremely confident'. Results were similar in the 2021 survey. In total, 91% of respondents were somewhat, very or extremely confident in achieving their study/work goals after finishing school.



Confidence in achieving study/work goals after finishing school

Note: Denominator excludes a small number of non-respondents.

## By Year level

In 2022, the Year 12 respondents were more likely than other Year levels to report feeling very or extremely confident (45%), Year 13 were more likely to report feeling somewhat confident (60%) and Year 11 were relatively more likely to report feeling not at all or not so confident (10%). There is no clear interpretation for this pattern.

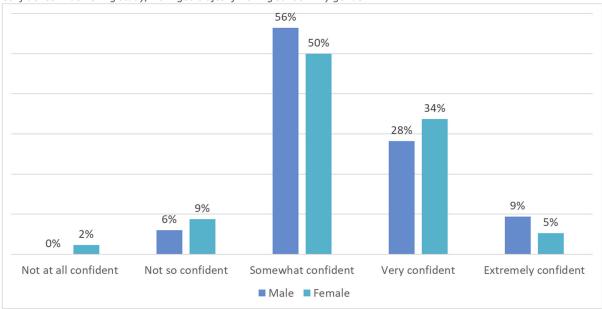
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	Year 11	Year 12	Year 13
Not at all/not so confident	10%	7%	6%
Somewhat confident	54%	48%	60%
Very/extremely confident	36%	45%	34%

## By gender

Similar to the 2021 results, respondents' confidence in achieving their study/work goals after finishing school varied somewhat by gender. In 2022:

- Amongst the male respondents, 0% said they were 'not at all confident', 6% 'not so confident', 56% 'somewhat confident', 28% 'very confident' and 9% 'extremely confident'.
- Amongst the female respondents, 2% said they were 'not at all confident', 9% 'not so confident', 50% 'somewhat confident', 34% 'very confident' and 5% 'extremely confident'.



Confidence in achieving study/work goals after finishing school – By gender

Note: Graph excludes 9 respondents who identified as gender diverse, of whom 4 said 'somewhat confident' and 5 'very confident'.

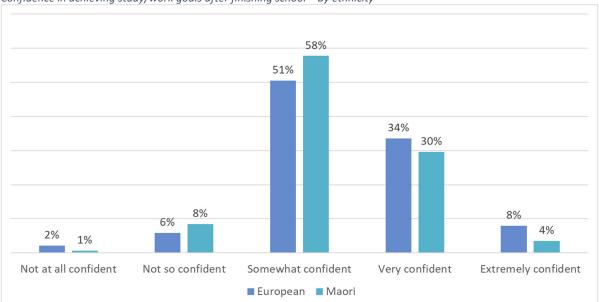
## By ethnicity

Similar to the 2021 results, respondents' confidence in achieving their study/work goals after finishing school varied somewhat by ethnicity. In 2022:<sup>6</sup>

- Amongst respondents who identified with the European ethnic group, 2% said they were 'not at all confident', 6% 'not so confident', 51% 'somewhat confident', 34% 'very confident' and 8% 'extremely confident'.
- Amongst respondents who identified with the Māori ethnic group, 1% said they were 'not at all confident', 8% 'not so confident', 58% 'somewhat confident', 30% 'very confident' and 4% 'extremely confident'.

<sup>&</sup>lt;sup>6</sup> Respondents could select more than one ethnic group, hence there is overlap between the European and Māori sub-samples.

#### Eastern Bay Youth Survey 2022



Confidence in achieving study/work goals after finishing school – By ethnicity

Note: Respondents could select more than one ethnic group, hence there is overlap between the European and Māori subsamples.

#### Comparative data

This survey question was adapted from the Mission Australia Youth Survey (2019).<sup>7</sup>

In the 2019 Australian survey results, 47% indicated high levels of confidence in their ability to achieve their study/work goals, comprising 10% extremely confident and 37% very confident. Comparative figure from the 2021 Eastern Bay Youth Survey were lower with 35% saying they have high levels of confidence, comprising 4% extremely confident and 32% very confident.<sup>8</sup>

In the 2019 Australian survey, 11% indicated low levels of confidence in their ability to achieve their goals, comprising 8% slightly confident and 3% not at all confident. Comparative figure from the 2021 Eastern Bay Youth Survey were similar, with 11% of respondents having low confidence in their ability to achieve their goals, comprising 10% not so confident and 1% not at all confident.

<sup>&</sup>lt;sup>7</sup> <u>www.missionaustralia.com.au/publications/youth-survey/1326-mission-australia-youth-survey-report-</u> 2019/file

<sup>&</sup>lt;sup>8</sup> Does not sum due to rounding.

## Types of jobs or industries of interest

#### Overall sample

Respondents were asked: 'What types of jobs or industries would you like to know more about?' They could tick multiple boxes and specify 'other' responses. The most frequently cited types of jobs or industries which respondents said they would you like to know more about were, in 2022:

- Health Care and Social Assistance (29%)
- Arts and Recreation Services (21%)
- Construction (16%)
- Professional, Scientific and Technical Services (15%)
- Retail trade (14%)

	No.	2022 survey	2021 Survey
Health Care and Social Assistance	89	29%	26%
Arts and Recreation Services	65	21%	16%
Construction	49	16%	16%
Professional, Scientific and Technical Services	46	15%	14%
Retail trade	42	14%	11%
Financial and Insurance Services	40	13%	11%
Agriculture, Forestry and Fishing	39	13%	16%
Education and Training	39	13%	18%
Electricity, Gas, Water and Waste Services	37	12%	9%
Accommodation and Food Services	36	12%	14%
Information Media and Telecommunications	27	9%	8%
Rental, Hiring and Real Estate Services	26	9%	11%
Manufacturing	25	8%	7%
Transport, Postal and Warehousing	19	6%	6%
Administrative and Support Services	15	5%	4%
Mining	12	4%	7%
Wholesale trade	7	2%	4%
Public Administration and Safety	7	2%	4%
Other	72	24%	23%
Total	303	100%	100%

What types of jobs or industries would you like to know more about?

Note: Does not sum to 100% as respondents could choose multiple items.

The full list of 'other' responses is below in alphabetical order, excluding a small number of 'don't know/unsure' responses. In summary, respondents also listed a wide range of 'other' jobs or industries of interest, including architecture, business and marketing, defence forces, science, engineering and many others.

#### Eastern Bay Youth Survey 2022

#### 'Other' jobs or industries of interest

- A/N
- Arborist •
- Acting
- Air Hostess
- Architecture
- Architecture Architecture
- Army
- Army
- Army, sports Automotive mechanic
- Beauty therapist
- Business
- Business marketing and finance
- Business, Marketing
- Commerce
- Conservation
- Cyber Security
- Defence forces
- Doc Ranger
- Engineering
- Engineering
- Engineering
- Environmental
- **Environmental Worries & Math**

- Equine industry
- Flight Attendant ٠
- Fonterra
- funeral director
- Hair & Beauty
- IT ٠
- Law, business and finance
- Law, Engineering •
- Mechanic
- Mechanic, Creative Industries
- Medicine
- Military roles
- Motors Industry Spray Painting
- Music
- Navy or Airforce
- Navy or Airforce
- NBA Allstar
- Oriental studies
- Performing arts
- Photography
- Physiotherapist Police

- Police Officer
- Programming and tech based industries
- Psychology, Counselling, Human services
- Psychology and social work
- Roadworks or Law
- Science
- Science
- Science
- Science
- Sciences
- Screenwriting and Media Production
- Sport
- Sport Science
- Sports & Fitness .
- Statistician
- Tourism & Psychology
- Truck driving
- Veterinary
- Veterinary Medicine
- Zoology, Entomology, Ornithology,

#### **Cross-tabulations**

Cross-tabulations have not been done for this item due to the small size of sub-samples for each category of response and hence lack of reliability.

#### Comparative data

Comparative data are not directly available for this item. The 2018 Eastern Bay youth survey used different categories, whereas the 2021 survey used Australian and New Zealand Standard Industrial Classification (ANZSIC) standard categories.

Data from the 2018 Census using industry subdivision categories by age group are not directly comparable. However, Census data by ANZSIC division for people of all ages groups in the Eastern Bay shows the largest areas of employment are in agriculture, forestry and fishing; manufacturing; education and training; health care and social assistance.

The table below compares the 2018 Census employment rankings with 2021 and 2022 survey ranking for types of jobs or industries of interest. There is a relatively good match between some of the major employment industries in the Eastern Bay and the top areas of interest by Year 11-13 school students, for example health care and social assistance (4<sup>th</sup> largest employing industry), construction (6<sup>th</sup>) and retail (5<sup>th</sup>). Conversely, manufacturing is the second largest employing industry in the Eastern Bay but still only 13<sup>th</sup> in terms of interest.

- None

- Outdoors

	2018 Census	2022 Survey	2021 Survey
	(employment)	(interest areas	(interest areas)
Agriculture, Forestry and Fishing	1	7	3
Manufacturing	2	13	13
Education and Training	3	8	2
Health Care and Social Assistance	4	1	1
Retail trade	5	5	8
Construction	6	3	4
Administrative and Support Services	7	15	17
Accommodation and Food Services	8	10	7
Professional, Scientific and Technical Services	9	4	6
Public Administration and Safety	10	18	16
Transport, Postal and Warehousing	11	14	15
Wholesale trade	12	17	18
Rental, Hiring and Real Estate Services	13	12	10
Financial and Insurance Services	14	6	9
Electricity, Gas, Water and Waste Services	15	9	11
Arts and Recreation Services	16	2	5
Information Media and Telecommunications	17	11	12
Mining	18	16	14

Ranked major employment industry (2018 Census) vs industries of interest for Eastern Bay young people			
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	Runkey major employment maustry (2)	OTO CEUSUSI VS INGUSTIES OF INTER	est for Eastern Bay vouria beoble

Notes: Census results are employment by industry (subdivision) for age group 15-29 years.

## **Results summary**

## Sample size and profile

The effective sample size of 303 equates to a moderate sampling error of approximately **+/- 5.5%** at the 95% confidence level. The inclusive and broadly representative sample gives a relatively high degree of confidence the results would have been similar if every Year 11-13 Eastern Bay student had participated. This is subject to the following limitations (similar to the 2021 survey):

- Responses were received from only a small number of young people in Year 10, hence results for this sub-group are not reliable.<sup>9</sup>
- The sample was over-represented by female respondents compared to males. This may be partly due to the survey being in online written form (versus face-to-face).<sup>10</sup>
- While almost half the respondents identified as Māori, the sample remained underrepresentative of the overall percentage of Eastern Bay Māori young people (including those both at school and left school). School rolls data does confirm a progressively smaller percentage of students identify as Māori between Year 10 and Year 13 which indicates that Māori are leaving school earlier than non-Māori.

## Plans after leaving school

Respondents were asked: 'What do you plan to do after leaving school?' Overall, in 2022, 47% said they planned to enrol in a university course, 17% said they would look for a job in the local area, 13% said they would get an apprenticeship or traineeship, 11% said they would look for a job somewhere else, 9% gave another response or did not specify, and 3% said enrol in a Wānanga or Institute of

<sup>&</sup>lt;sup>9</sup> The low Year 10 response was anticipated, as few 15-year-olds are in Year 10 in the first half of each year.

<sup>&</sup>lt;sup>10</sup> For example as found by Smith, W. G. (2008) 'Does Gender Influence Online Survey Participation?: A Recordlinkage Analysis of University Faculty Online Survey Response Behavior'.

Technology course. Results were similar in the 2021 survey. Other responses included joining the defence forces, taking a gap year or not sure.

Unsurprisingly, Year 12 and 13 respondents were more likely than Year 11 respondents to indicate they planned to enrol in a university course. Underpinning this, between Years 10 and 13 approximately 40% of Eastern Bay students leave school (i.e. do not complete Year 13).

Respondents' plans after leaving school varied considerably by gender. Female respondents were more likely to say they wanted to enrol in a university course (62% vs 35% male). Male respondents were relatively more likely to say they wanted to look for a job in the local area (29% vs 13% female) or get an apprenticeship or traineeship (22% vs 9%).

Respondents' plans after leaving school also varied somewhat depending on ethnicity, with Māori respondents less likely to indicate they planned to enrol in a university course (32% for Māori compared to 61% for European respondents) and relatively more likely to indicate they planned to look for a job, get an apprenticeship or traineeship or enrol in a Wānanga or Institute of Technology.

## Confidence in achieving goals after finishing school

When asked: 'How confident are you in achieving your study/work goals after finishing school', 1% said 'not at all confident', 8% 'not so confident', 52% 'somewhat confident', 32% 'very confident', and 7% 'extremely confident'. Results were similar in the 2021 survey.

In total, 91% of respondents were somewhat, very or extremely confident in achieving their study/work goals after finishing school.

## Types of jobs or industries of interest

The most frequently cited types of jobs or industries that respondents said they would you like to know more about were:

- Health Care and Social Assistance (29%)
- Arts and Recreation Services (21%)
- Construction (16%)
- Professional, Scientific and Technical Services (15%)
- Retail trade (14%)

Respondents also cited a wide range of 'other' jobs or industries, including architecture, business and marketing, defence forces, science, engineering and many others.

There is a relatively good match between some of the major employment industries in the Eastern Bay and the top areas of interest by Year 11-13 school students, for example health care and social assistance (4th largest employing industry), construction (6th) and retail (5th). Conversely, manufacturing is the second largest employing industry in the Eastern Bay but still only 13th in terms of interest.

# Appendix 1: Survey questionnaire

# Eastern Bay Youth Survey 2022



## Kia ora!

This quick survey seeks ideas from **school/kura students aged 15-19 in the Eastern Bay**.

It asks about plans for your future and ideas for improving youth job opportunities.

- All completed surveys go in the draw to **win one of twenty \$50 Prezzy cards**.
- Deadline for entries is **27 June 2022**.
- An online version can be completed at <u>www.surveymonkey.com/r/BDFC2G3</u>
- Your answers will be anonymous and grouped with others for reporting.
- Your email address will <u>only</u> be used for the prize draw, and sending the survey results once analysed, we will <u>not</u> share your details with anybody else.

#### EMAIL ADDRESS

1. Email address? (*if you want to be in the prize draw*)

#### YEAR LEVEL

- 2. What is your Year Level? (*tick one*)
  - Par 10
  - Par 11
  - □ Year 12
  - Par 13

#### YOUR PLANS AFTER LEAVING SCHOOL

- 3. What do you plan to do after leaving school? (*tick one*)
  - Look for a job in the local area
  - □ Look for a job somewhere else
  - □ Get an apprenticeship or traineeship
  - □ Enrol in a Wānanga, or Institute of Technology course
  - □ Enrol in a University course
  - Other (specify): \_\_\_\_\_

#### **CONFIDENCE AND BARRIERS**

- How confident are you in achieving your study/work goals after finishing school? (*tick one*)
  □ Not at all confident
  - □ Slightly confident
  - □ Somewhat confident
  - □ Very confident
  - □ Extremely confident

#### IDEAS FOR IMPROVING YOUTH JOB OPPORTUNITIES IN THE EASTERN BAY

- 5. What types of jobs or industries would you like to know more about? (*tick all that apply*)
  - Agriculture, Forestry and Fishing
  - □ Mining
  - □ Manufacturing
  - Electricity, Gas, Water and Waste Services
  - Construction
  - Wholesale Trade
  - Retail Trade
  - Accommodation and Food Services
  - Transport, Postal and Warehousing
  - Information Media and Telecommunications
  - Financial and Insurance Services
  - □ Rental, Hiring and Real Estate Services
  - Professional, Scientific and Technical Services
  - Administrative and Support Services
  - Public Administration and Safety
  - Education and Training
  - Health Care and Social Assistance
  - Arts and Recreation Services
  - Other (*specify*): \_\_\_\_\_\_

#### ABOUT YOU

- 6. These last questions are to help us understand differences between groups of young people. Please tell us your gender? (*tick one*)
  - □ Male
  - Female
  - Gender diverse
- 7. Which ethnic group/s do you identify with? (*tick as many as apply*)
  - European
  - Māori
  - Pacific Peoples
  - Asian
  - D Middle Eastern/Latin American/African
  - Other (specify): \_\_\_\_\_

Tino pai – all done! Thank you for your input. If you have any questions, please contact Barbara MacLennan at <u>barbara@toi-eda.co.nz</u>



#### Toi EDA is the Eastern Bay of Plenty Regional Economic Development Agency.

Our mission is to ensure future generations have better opportunities and outcomes. Thriving communities depend on sustainable economic development, and a well skilled workforce is a key enabler to that. As part of our workforce development focus we generate and share information to raise awareness and aspirations, inform collective effort and action, and monitor our progress.

Our workforce development information and monitoring including this and other documents can be found at Workforce Development (toi-eda.co.nz) .

#### This document was prepared for Toi EDA by Paul Killerby.

For further information please contact Barbara@toi-eda.co.nz