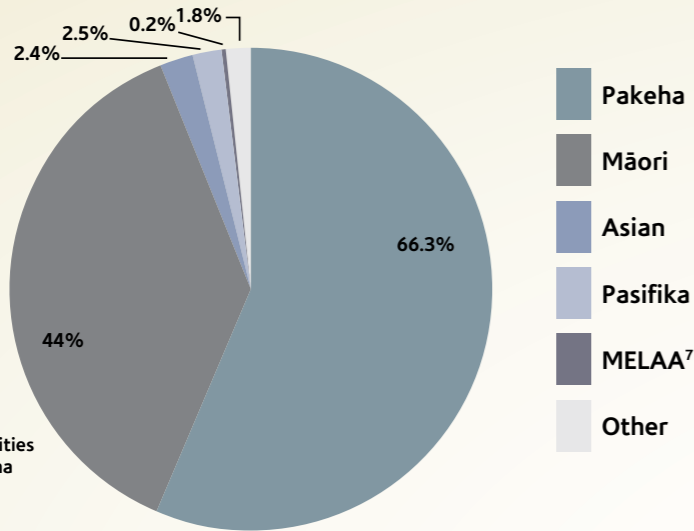


OUR PEOPLE

35,600¹
residents



Note: Figures take into account individuals who identify themselves with multiple ethnicities e.g. Māori and Pakeha



“*Te Ao Mahi - te hononga o te hanga ki te whakahiato ora*”
Labour markets - the bridge between social and economic development

Population¹ 0.7% of NZ's population | 11.9% of BOP's population | 1.7% population growth (2.1% NZ)

Population by age group: 0-14yrs: 22.5% | 15-24yrs: 12.1% | 25-64yrs: 48.8% | 65+ yrs: 17.4%



Iwi in Whakatane

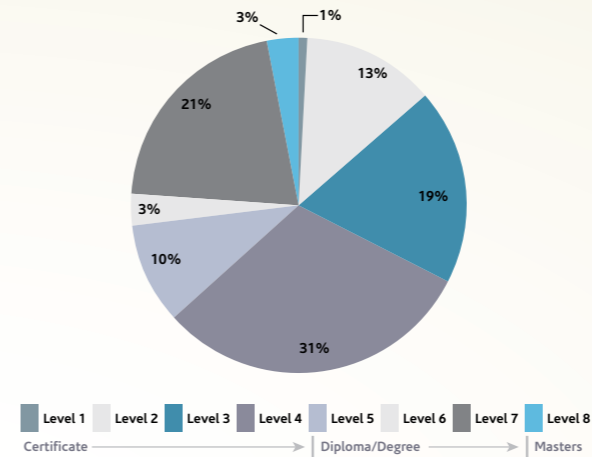
Ngāi Tūhoe
Ngāti Awa
Ngāti Māhino
Ngāti Manawa
Ngāti Rangitīhi
Ngāti Tūwharetoa
Ngāti Whare



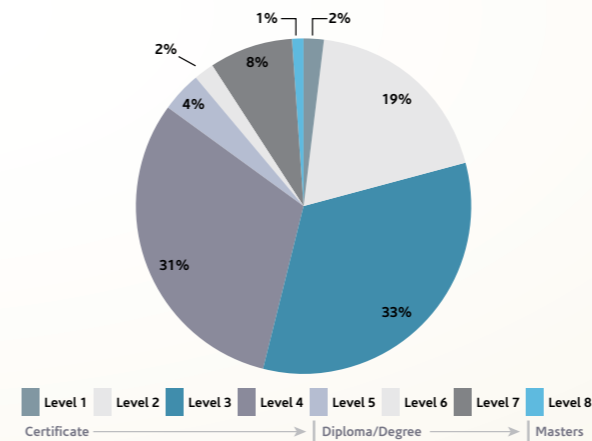
Income Indicators

Median weekly household income (\$1,867 NZ)	\$1,696 ¹	17.5% ¹ of households earn > \$100k	21.1% ¹ of households earn < \$30k
Average rental affordability ratio of NZ	0.73 ¹	Average weekly rent (\$431 NZ)	\$314 ¹
House price affordability ratio of NZ average	0.66 ¹	Average house value (\$662,500 NZ)	\$440,487 ¹

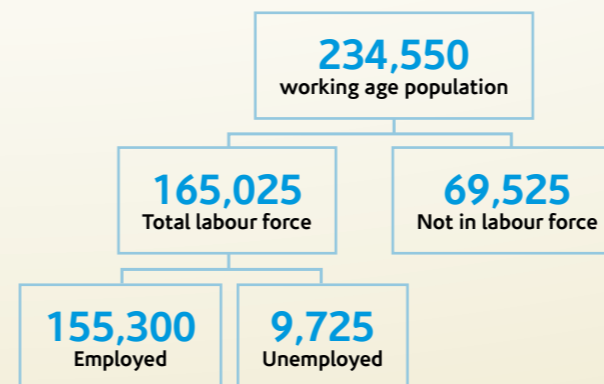
Highest Qualifications Gained⁶



Highest Qualifications Gained - Māori⁶



The B.O.P. Labour Market⁵



SKILLS AND WORK

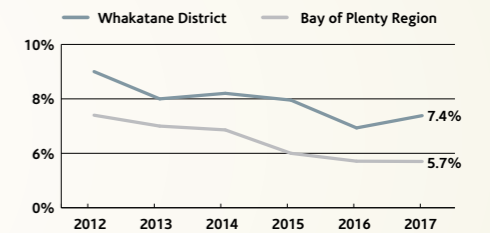
1.1%³
employment growth
(2.4% NZ)

1.16%¹
The ratio of underutilised labour
in the B.O.P. compared with NZ

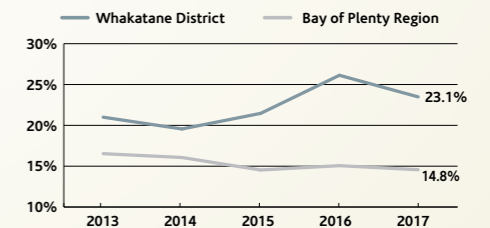
7.4%³
unemployment rate
(5.0% NZ)

743⁴
15-24 year old long-term
NEET⁸

Unemployment rate³



Neet rate³



Largest employing industries in 2016³

Industry	Jobs
Agriculture, forestry and fishing	2,247
Healthcare and social services	1,950
Education and training	1,622
Retail/Trade	1,508
Manufacturing	1,306
Construction	1,113

¹ MBIE Regional Economic Activity Report (2017) ² www.tpk.govt.nz/en/whakamahia/skills-learning-and-education ³ Infometrics database ⁴ Treasury Insights (2015) ⁵ Statistics NZ. Household labour force survey.

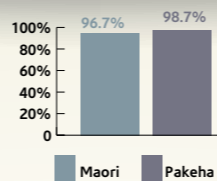
⁶ Tertiary Education Commission (First year of enrolment 2012-2014) ⁷ MELAA = Middle-Eastern, Latin-American or African ethnicity ⁸ NEET = Not in Education, Employment or Training.

EDUCATION SNAPSHOT WHAKATANE DISTRICT

EARLY LEARNING

2,535¹
children
aged 0-4 years

97.4%²
Children starting school who have
attended early childhood education
(96.7% NZ)



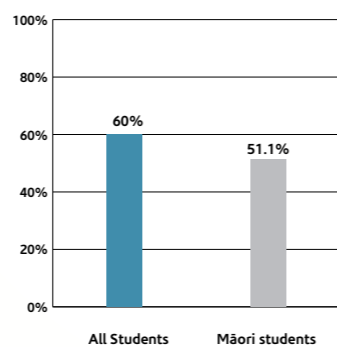
*“He taonga te mokopuna, kia whāngaia,
kia tipu, kia rea”*
A child is a treasure, to be nurtured, to grow, to flourish

COMPULSORY EDUCATION

7,049 ³ Students	523 ³ Children started school in 2017
4,590 ³ Primary and Intermediate students (4,941 Māori)	2,459 ³ Secondary students (2,261 Māori)
536 ³ Teachers	33 ³ Schools



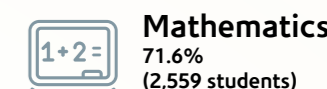
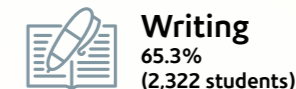
Students attending
school regularly⁶



Primary (Ages 5-13)

Achievement⁴

Students at or above National Standards
Reported numbers based on 33 out of 33 schools

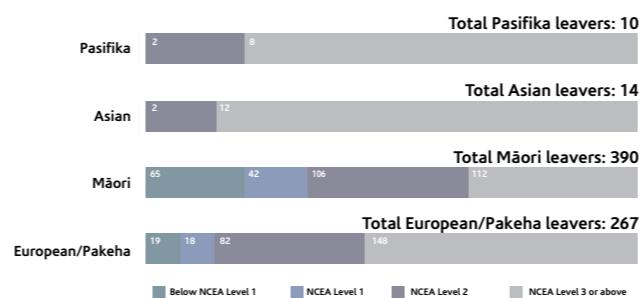


Māori
Reading: 64.8% (1,302 students)
Writing: 56.5% (1,134 students)
Mathematics: 63.7% (1,292 students)

European/Pakeha
Reading: 84.2% (1,189 students)
Writing: 77.6% (1,096 students)
Mathematics: 81.8% (1,156 students)

Secondary (Ages 13-18)

School leavers by highest qualification⁴



254 Total female leavers
125 NCEA Level 3 or above
77 NCEA Level 2
21 NCEA Level 1
31 Below NCEA Level 1



305 Total male leavers
120 NCEA Level 3 or above
98 NCEA Level 2
37 NCEA Level 1
50 Below NCEA Level 1

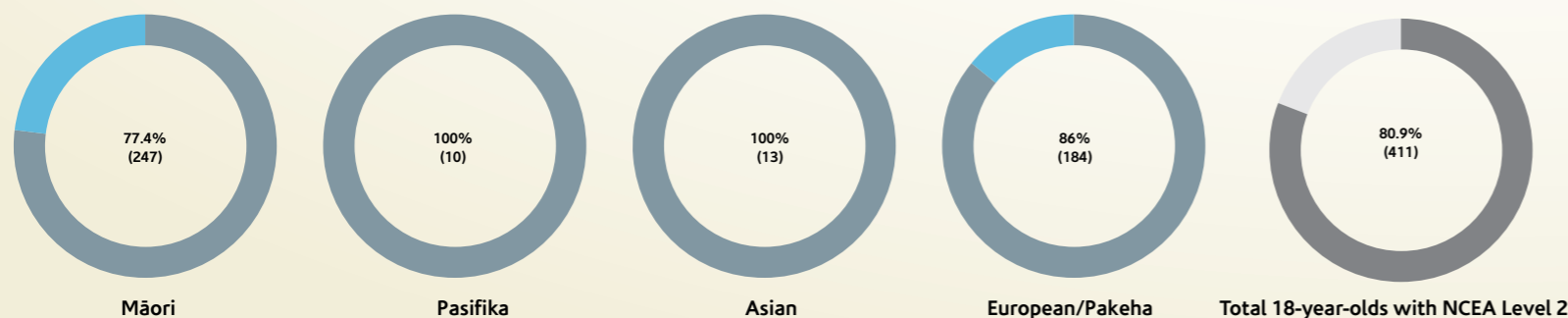
Proportion of leavers with NCEA level 2 or above:
75.1% ▲ 4.9 percentage points

Proportion of leavers with NCEA level 3 or above:
43.8% ▲ 1.8 percentage points

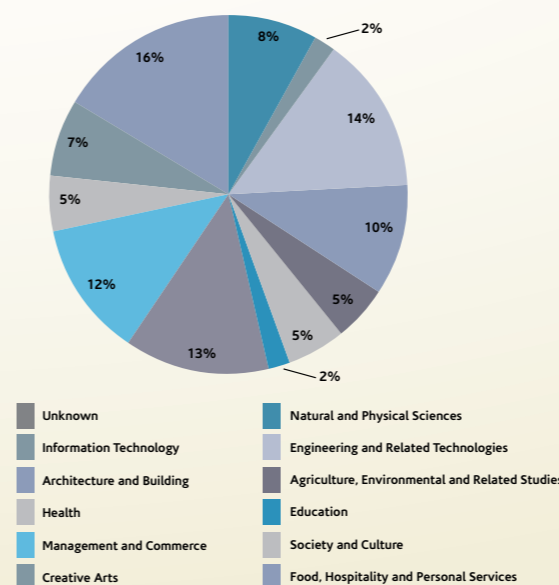
TERTIARY EDUCATION



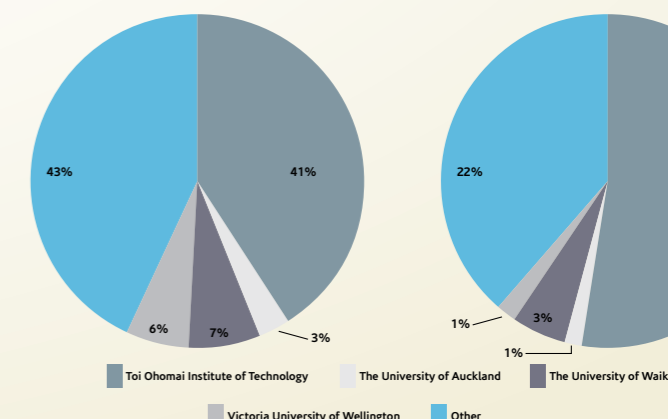
Secondary/Tertiary (Ages 16-18) QUALIFICATIONS 18-year-olds with NCEA Level 2 or equivalent⁴



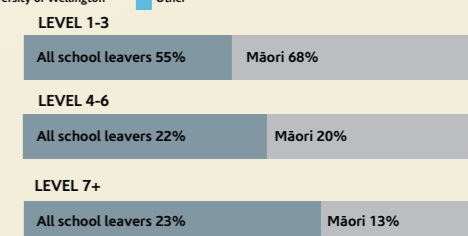
All school leavers - Main fields of tertiary study (2015-2017)⁵



Tertiary destinations - All school leavers⁵



Level of tertiary study enrolled in⁵



“Mā te mātauranga matua ka whakawhanake i te oranga o te taurira, ^tira o te hāpori”
Tertiary education improves the lives of students and society